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BIRMINGHAM 2022 COMMONWEALTH GAMES ADDITIONAL SPORTS REVIEW & COSTING – FINAL REPORT

1. CONTEXT FOR THE REVIEW

Since Birmingham was awarded the rights to host the 2022 Commonwealth Games there has been interest and support from a number of additional sports seeking to be added to the Games programme. In light of this and the desire to explore options to add further sports (disciplines) to the sport programme, the Games partners committed to conduct a full review of potential optional sports (disciplines) from September 2018.

To ensure that the review was carried out in a fair and equal way, the exercise included each of the remaining optional sports as denoted in the Commonwealth Games Federation's (CGF) Constitution.

2. BACKGROUND TO THE REVIEW

Byelaw 14 of the Commonwealth Games Federation (CGF) Constitution stipulates that:

“the sport programme of the Commonwealth Games shall consist, at a minimum, of the CGF ‘compulsory’ sports. Candidate cities/Organising Committees have, at their discretion, the ability to select further sports/disciplines from an optional list, provided that:

- the maximum number of athletes competing in those optional sports (disciplines) does not exceed 500;
- The number of team sports across the entire sport programme does not exceed four;
- A minimum of 300 quota positions across all sports are dedicated to para-sports (disciplines)”.

As part of its bid to the CGF, the Birmingham 2022 bid partners identified an optional sport programme consisting of:

- Aquatics (Diving)
- Basketball 3x3 (Men and Women) & Basketball Wheelchair Para 3x3 (Men and Women)
- Cycling (Mountain Bike)
- Cycling (Track) & Cycling (Track Para)
- Gymnastics (Rhythmic)
- Triathlon (Para)

The total number of athletes expected to compete in these sports (disciplines) is approximately 495.

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3. SCOPE OF THE REVIEW

The scope of the review was limited to:

1. Optional sports (disciplines) as listed in the CGF constitution which are not currently included in the Games sport programme, as agreed by the CGF. Namely:
 - Archery (Recurve)
 - Cricket (Men and Women)
 - Shooting (Clay Target)
 - Shooting (Full Bore)
 - Shooting (Pistol)
 - Shooting (Small Bore)
 - Table Tennis (Para)
 - Volleyball (Beach)

The review did not consider:

- Removing sports (disciplines) which feature as part of the sport programme as agreed by the CGF, and noted in the Host City Contract
- CGF 'recognised' sports (disciplines)
- Sports (disciplines) which are not recognised by the CGF

4. GENERAL PRINCIPLES OF THE REVIEW

The review was based on a number of general principles to ensure that it would:

- Adhere with the considerations outlined in the constitutional documents of the CGF
- Enable the Organising Committee (OC) and Games partners - Birmingham City Council (BCC), Commonwealth Games England (CGE) and the Department for Digital, Culture, Media & Sport (DCMS) - to assess, the opportunities associated with adding any sports (disciplines) to the Games sport programme
- Provide certainty to Games stakeholders that sports (disciplines) have been considered in a fair, logical and transparent way in the form of a clear tender process
- Provide Games partners, through the OC Board, the opportunity to collectively agree if any, and which, sport(s) (disciplines) are to be submitted to the CGF for consideration
- Incorporate the necessary approvals and endorsements from the respective Games Partner organisations (through the appropriate cross-partner Groups)
- At its conclusion, provide certainty over the Games sport programme and, therefore, provide planning and delivery certainty to the OC

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5. FINANCIAL CONTEXT

a) Games expenditure certainty

A budget review exercise is being carried out and Games partners are finalising funding requirements and financial arrangements for the Commonwealth Games programme. This process will refine the Games expenditure forecasts outlined at point of bid. While this may reveal budget savings, it may equally reveal budgetary pressures. Until such a time that the Games partners have greater certainty over probable expenditure across the entire Games programme budget, the addition of any sports (disciplines) to the sport programme will pose a financial risk by increasing Games expenditure.

A cost model for the review has been developed using the existing Games budget and key assumptions as a base, with additional consideration given to key cost drivers e.g. athlete, team official, technical officials and spectator numbers. This approach has meant that a comprehensive model with consistent costing has been created in order to help Games partners assess the cost of adding each additional sport (discipline).

b) CGF Quota establishment exercise

The CGF is currently undertaking an exercise that will result in the establishment of quota positions on sports (disciplines) and certain events within the sport programme. This exercise will be completed in Autumn 2019 and may result in a reduction in the number of athletes (and team officials) attending the Games, and therefore has an implication on Games expenditure. For the purpose of this review, it has been assumed that the quota of 4,300 athletes has been reached through the confirmed sport programme.

c) Sport (discipline) specific costs

Sport (discipline) costs will vary dependent on a number of factors, including but not limited to the availability/existence of appropriate venues and scope of capital upgrades/ temporary overlay required. Costs associated with adding a sport (discipline) that uses a venue within the Games masterplan will be comparatively small whereas a sport (discipline) which requires an additional venue, will likely have high costs.

In view of 5a-c, the review has:

1. Ensured that sport (discipline) specific costs (and partner appetite for financial risk) have been effectively assessed alongside non-cost related criteria.
2. Identified any new, additional revenue streams associated with the addition of each sport (discipline) including sponsorship, ticket sales or alternative sources of funding (however this has proved to be minimal for each of the sports reviewed).
3. Used financial forecasting information to enable Games partners to assess the level of financial risk associated with adding sports (disciplines).
4. Enabled Games funding partners to consider if there should be an additional request for funding to support the inclusion of a specific sport(s) (discipline(s)).

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5. Assumed that the compulsory sport programme athlete quota of 3,800 and the optional sport programme athlete quota of 500 athletes has been fulfilled. Therefore, adding any sport (discipline) to the sport programme would result in a number of athletes above the CGF maximum quota limit of 4,300.

6. REVIEW PROCESS & TIME FRAME

In line with the General Principles of the Review (outlined above) and the requirement to assess the relative merits of individual sports (disciplines) in an equal manner, the review methodology has mirrored that of an open and transparent tender process. The following key process stages/measures have been implemented to ensure equality, probity and transparency of assessment:

- The development of an agreed criteria and weighting to assess sports (disciplines) - see section 7 below
- The appointment of an assessment panel consisting of representation of the OC and Games Partners - BCC, CGE and DCMS
- The opportunity for the governing bodies and international federations of the respective sports (disciplines) to submit proposals for the inclusion of their sport (discipline) based on the criteria set-out below and to present their proposal to the Assessment Panel in person.

Timeframe

The OC CEO Group agreed that the review should be completed to enable any additional sports (disciplines) identified by the Games partners to be submitted to the CGF Sports Committee in January 2019, and subsequently for the consideration of the CGF Executive Board in March 2019. The complete timeline of the review is outlined below:

Phase/ milestone	Dates
Review scope, resource and time frame finalised	August 2018
CEO Group: Discussion on draft criteria, methodology and approach	30 August 2018
OC Board: Approval to take forward the review, the criteria and the methodology	6 September
Review Project Manager Appointed	Mid-September
Assessment Panel engagement and membership finalised	Late September
National Governing Bodies (NGBs) & International Federations (IFs) notified of process, timeframes and information required (in the form of template, questionnaire and supplementary information requirements)	October

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Sport Programme and venue announcement	18 October
Proposals Received from NGBs/IFs	16 November
NGB/IF submission information validation	Late - November
Cost assessment/information aggregation period	16 – 30 November
NGB/IF presentations to Assessment Panel in Birmingham	4 December
Clarification period and final proposal submissions by NGBs/IFs	11 December
Assessment Panel Evaluation	Mid-December
Delivery of final report, recommendation and supporting documentation to OC Board	14 January
OC Board consideration of proposal	21 January
Decision by partners on whether to support additional funding requirements	Pre-CGF Exec Board meeting

7. CRITERIA AND WEIGHTING

a. Agreed criteria and weighting

The following criteria and weighting were agreed by the OC CEO Group to assess each of the proposals:

CRITERIA				
Financial	1a	Net cost of adding sport (discipline): additional costs less additional revenue (commercial income, ticketing revenue potential and any new revenue):	100%	35%
	1b	Ability to accommodate sport (discipline) within resource capacity available and extent of financial risk associated with doing so	Y/N	

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Sport Programme	2a	Capacity of sports (disciplines) to broaden engagement, appeal (locally, nationally and across the Commonwealth) and diversity of sport programme	25%	15%
	2b	Capacity of sports (disciplines) to deliver gender participation equity and equal medal opportunities and showcase para-sport and para-sport athletes	25%	
	2c	Sports (disciplines) popularity: capacity to deliver full stadia; historical ticket sales; historical broadcast viewing figures (multi-platform); participation figures	40%	
	2d	Extent to which National Governing Body/International Federation is supportive of sport (disciplines) inclusion and will assist in delivery of Games outcomes	10%	
Venues	3a	Availability/suitability of required competition and non-competition venue(s)/ capacity to accommodate within existing Games venue masterplan	20%	25%
	3b	Extent to which net additional sports (disciplines)-specific athletes and team officials can be accommodated within the CGV/necessitate additional satellite accommodation	30%	
	3c	Proximity of venue hosting options vis-a-vis Commonwealth Games Village, training venues, Games Route Network, City road network, city operations and connectivity with road networks	45%	
	3d	Availability and proximity of suitable training venue options (where required)	5%	
	3e	Capacity of sports (disciplines) to comply with CGF venue technical specifications (including FoP) and minimum seating capacity guidelines	Y/N	
Alignment with Games Partner Objectives	4a	Capacity to generate sustainable sport and local community legacy through upgraded infrastructure and facilities	5%	25%
	4b	Extent to which sport (discipline) enables compliance with CGF athlete/ team official quota requirements	15%	
	4c	Alignment with the CGF/P's broader strategic objectives for the operational delivery of the Games and to attract participation from CGA's (universality)	20%	

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	4d	<p>Alignment of the sport (disciplines) with the Games objectives:</p> <ul style="list-style-type: none"> • Inspire, engage and connect communities and athletes to realise their full potential • Embrace and champion the youth, diversity, humanity and pride of the city and the commonwealth • Drive sustainable growth and aspiration; create opportunities through trade, investment, jobs and skills • Transform and strengthen local communities working together to deliver new and improved homes, facilities and transport links • Deliver an unforgettable, global Games in partnership, on time and on budget to showcase the best of Birmingham and its people, the UK and the Commonwealth 	50%	
	4e	Capacity of optional sports (disciplines) to support Home Nation medal success	5%	
	4f	Extent of local, regional and national economic impact created by sport (discipline)	5%	

b) Cost considerations

To enable financial considerations to be assessed proportionately, the following net cost 'banding' has been used to score the financial criteria:

Net Cost	Score (0-10)
£0 - £2m	10
£2m - £5m	8-9
£5m - £10m	6-7
£10m - £15m	4-5
£15m - £20m	2-3
> £20m	0-1

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8. DECISION MAKING

Sport(s) (disciplines) have been considered for recommendation to the OC Board/CGF on a priority basis following the application of the criteria detailed above, and in the context of:

- a. Affordability within the financial envelope available to Games Partners.
- b. An assessment of the overall value which the sport (discipline) brings to the Games. It has been agreed that there is no obligation for Games partners to make a recommendation to the CGF if they feel, in the context of the criteria, financial considerations or value additionality, that there is insufficient merit to warrant proposing the addition of a sport (discipline) to the Games programme.

9. ASSESSMENT PANEL

The Assessment Panel comprises of the following members:

- Representative of the OC - Ian Reid, Interim Chief Executive
- Representative of DCMS - Paul Oldfield, Director for Commonwealth Games, Gambling & Sport
- Representative of BCC - Neil Carney, Project Director for the Commonwealth Games
- Representative of CGE - Paul Blanchard, Chief Executive

The role of the Assessment Panel was to ensure equality, probity and transparency of assessment and, ultimately, provide a recommendation to the OC Board.

10. CONSULTATION WITH SPORTS

A full consultation exercise has been undertaken by Birmingham 2022 with the NGBs/IFs of each of the sports (disciplines). This was an ongoing period for dialogue, throughout the timelines set-out above, in order to ensure that:

- all NGBs/IFs were fully aware of what was required for the submission of their proposals
- that the full range of sport-specific hosting options available were fully considered
- that all relevant technical and sport-specific information was sufficiently considered and accurate.

11. PROPOSALS AND PRESENTATIONS BY NGBs/ifs

Each NGB/IF was requested to provide the following information in their submissions & presentations:

- a) Submissions
 - Key sport information, including number of:
 - Medal Events
 - Athletes (men & women)
 - Team Officials

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- Technical Officials (international and national)
 - Sport Specific Volunteers
 - Competition Information:
 - Detailed competition schedule including number of competition days, number of sessions, session lengths and minimum athlete training requirements
 - Venue Information, including:
 - Proposed competition and training venue/s
 - Field of Play (FoP) and training venue sport specific requirements
 - Proposed spectator seating capacity (including spectator numbers from previous and similar events)
 - Timing, Scoring & Results (TSR) requirements:
 - Sport specific requirements such as warm-up/call-up or video adjudication or decision review systems
 - Sport Specific Equipment:
 - All equipment required by the sport in order to for the sport to be held to IF & international standards
 - Additional funding (if any) to be provided by the NGB/IF
 - Criteria and Weighting
 - Detailed responses to each of the criteria outlined in section 7 above
- b) Presentations
- All NGBs/IFs were invited to present to the Assessment Panel in person on 4 December 2018, in Birmingham.
 - Each sport was given 30 minutes to present and then the Panel were given 30 minutes to ask questions in order to gather further information or seek clarifications
 - Following the presentations, each sport was given until 11 December to submit their final proposals to the Panel
 - Please refer to Appendix 4 for the details of the delegations from each sport (discipline)



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12. ADDITIONAL SPORTS REVIEW & COSTING - ASSESSMENT PANEL RECOMENDATION

It is recommended that the Board endorse for consideration, through CGF governance, the addition of Para Table Tennis to the sport programme to be funded through the delivery of efficiencies within the core Games budget.

It is also recommended that the Board, provide their in-principle endorsement for consideration, through CGF governance, the addition of (in order of priority), i); women's cricket and; ii) beach volleyball, subject to confirmation that sufficient funding can be found either through the delivery of efficiencies or confirmation that additional funding over and above the existing games budget can be found.



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<p>SHOOTING (CLAY TARGET, FULL BORE, PISTOL, SMALL BORE)</p>	<p>5</p>	<p>15.0m</p>	<p>Objectives criteria (Cricket and Beach Volleyball) were presented.</p> <p>The ISSF, ICFRA and British Shooting (BS) demonstrated a committed and enthusiastic approach to their submission. The sport scored well in regard to wide CGA participation, medal opportunities for many CGAs and the potential for home nation medal success.</p> <p>However, the cost forecast and operational complexity associated with hosting the sport at Bisley would be prohibitive compared to the other sports (disciplines) which have Birmingham venue locations. In the main, Para Table Tennis, Cricket, Beach Volleyball and Archery (Recurve) were scored higher in the Sport Programme, Venues and Alignment with Games Partner Objectives criteria than Shooting.</p> <p>The Panel did offer the opportunity for the sport to submit an alternative Birmingham based proposal (most likely two disciplines in one venue), but the ISSF, ICFRA and BS opted not to submit such a proposal.</p>
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Next Steps

The OC Board recommendation will be taken to the CGF Executive Board meeting in March 2019 (via the CGF Sport Committee meeting in January 2019). The CGF Executive Board will then consider the recommendation and determine whether to add a sport or sports to the Games programme.



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The CGF Executive Board will take into account and may need to make certain exceptions as there are a number of CGF constitutional clauses which should be considered in reviewing the above recommendations. These are noted below:

- The athlete quota for the Birmingham 2022 confirmed sports, from the CGF's optional sports list, has reached the maximum of 500 athletes. An addition of a sport or sports would necessitate exceeding this quota.
- The inclusion of Women's Cricket would constitute a fifth team sport, the CGF constitution stipulates a maximum of four team sports in a Games sport programme.
- The inclusion of Women's Cricket would result in the addition of a women's only discipline in a sport where both genders participate.

Confidentiality

Due to the sensitive nature of the report and recommendation, it is requested that all Board Members treat the information contained within the documentation as highly confidential and do not distribute it further. It is expected that the sports will be notified of the CGF Executive Board's decision following the CGF board meeting in March 2019.